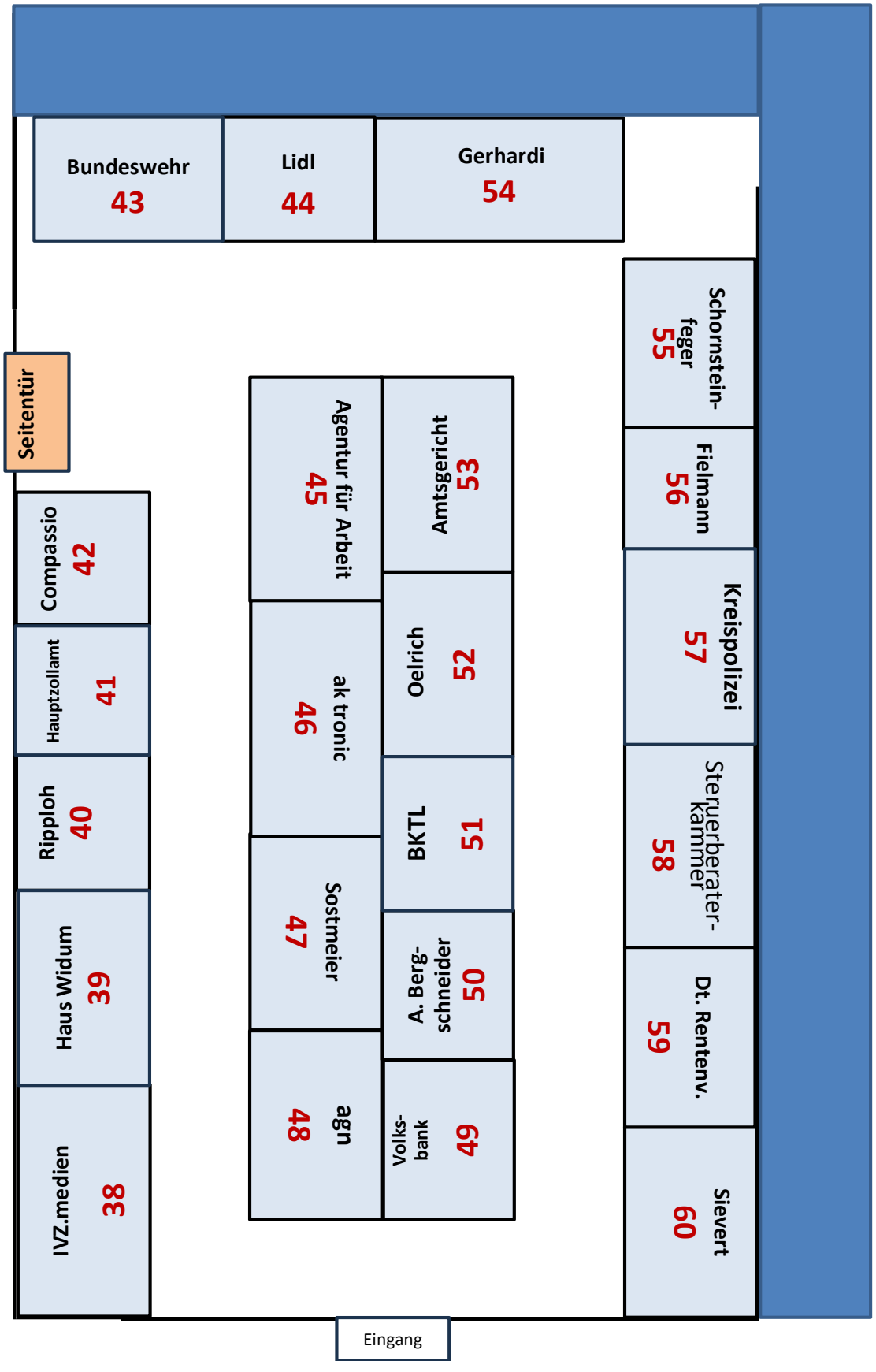Zeltplan Berufswahlmesse 2026